

# isabel eu

## ux | ui designer

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## experience

- **ADP || Alpharetta, GA**  
**UX/UI Designer**  
09.2015 - Present  
Undertake overall UX & UI design of web applications, incorporating usability, comprehensive work flows, applying standards, using various tools to create effective applications for ADPs Human Capital Management suite of products.
- **HeavyDuty Branding (formerly Hothead Studios) || Decatur, GA**  
**Senior Interactive | Visual Designer**  
04.2014 - 09.2015  
Drive strategically thought out UX & UI designs across multiple digital and print channels. Perform user research in order to create effective site maps, user flows, and wireframes resulting in good end-user experience.
- **Hothead Studios || Decatur, GA**  
**Interactive Design Intern**  
01.2014 - 04.2014  
Worked closely with the Creative Director and Art Director by assisting with design, production, and web development needs.
- **Worldwide Freight System || Alpharetta, GA**  
**Senior Logistic Operation Rep**  
07.2009 - 08.2012  
Executed inbound ocean and air cargo from overseas to shipment destination. Maintained constant communications with vendors and clients to ensure excellent, efficient service is always provided.

## education

- **The Creative Circus**  
**Interactive Design**  
10.2012 - 10.2014  
Mastered the art of strategic thinking, design fundamentals, creative concepts, and executions. Gained knowledge of usability to create innovative digital UX and UI designs.

## skills

- **HTML5 & CSS3**  
Bootstrap  
Concepting & Storyboarding  
Wireframing  
Sitemaps  
User Flow  
User Research  
Photo Retouching  
CSS Keyframe Animation  
jQuery  
Sass & Compass

## software

- Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe AfterEffects  
Sketch  
Sublime Text  
Microsoft Office Suite

## i love..

